

## 9th Annual Philadelphia Trauma Training Conference:

*From Principles to Practice: Cross-Sector Skill Building for Trauma-Informed Systems*

July 29-30, 2026

Thomas Jefferson University- East Falls Campus

This unique training conference will provide an intensive, collaborative, and engaging experience to providers, educators, and leaders across health, education, and social service disciplines, as well as to community members invested in promoting the health of their families, neighborhoods, and cities.

### Keynote Speakers



**Luchina Fisher**

Luchina Fisher (she/her) is an Emmy Award–winning filmmaker, speaker, and educator whose work explores race, gender, and identity through powerful storytelling. She is the director of *The Dads* (Netflix), executive produced by Dwyane Wade, and *Mama Gloria*, a PBS-broadcast documentary about a Black transgender elder activist. A former journalist whose work has appeared on Netflix, PBS, Hulu, and ESPN, Fisher teaches filmmaking at Yale and Fairfield University and is a 2026 inductee into the North Carolina Media and Journalism Hall of Fame.



**Kevin J. Bethel**

Police Commissioner Kevin J. Bethel is a lifelong Philadelphian with a 38-year law enforcement career, most of it spent with the Philadelphia Police Department after joining in 1986. He rose through the ranks serving in units such as Special Investigations, the Narcotics Strike Force, Intelligence, and Internal Affairs, and was appointed Deputy Commissioner of Patrol Operations in 2009. Known for data-driven policing and inclusive leadership, Commissioner Bethel helped reduce violent crime to record-low homicide levels and advanced policies supporting LGBTQIA+ communities before retiring in 2016.

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## SPONSORSHIP LEVELS & BENEFITS

### TITLE SPONSORSHIP \$10,000

*(\$9,600 is Tax Deductible)*

- Opportunity to deliver brief message to conference audience prior to both Keynote Speakers
- Name included in both Keynote introductions
- Name/logo displayed on screen prior to both Keynotes
- Name/logo included in all marketing materials and digital program
- Name or company logo/link listed as sponsor on website 4 complimentary passes for admission to conference
- Includes exhibitor space on July 29th

### WELCOME KEYNOTE SPONSORSHIP \$5,000

*(\$4,800 is Tax Deductible)*

- Opportunity to introduce Keynote Speaker or deliver brief message to audience
- Name included in Keynote introduction
- Logo displayed on screen prior to Keynote Address
- Name/logo included in all marketing materials and digital program
- Name or company logo/link listed as sponsor on website
- 2 complimentary passes for admission to conference

### POSTER SESSION SPONSORSHIP \$5,000

*(\$4,800 is Tax Deductible)*

- Opportunity to deliver brief message to audience
- Name included in Keynote introduction
- Logo displayed on screen prior to Keynote Address
- Name/logo included in all marketing materials and digital program
- Name or company logo/link listed as sponsor on website
- 2 complimentary passes for admission to conference

### WORKSHOP SESSION SPONSORSHIP \$1,000

*(\$900 is Tax Deductible)*

- Logo displayed prior to session
- Listing in digital program
- Name or company logo/link listed as sponsor on website
- Scholarship support for attendees

### EXHIBITOR SPONSORSHIP \$1,000

- One 6-foot presentation table including two chairs, cloth and skirting
- Organization name listed on exhibitor list in conference program book
- Two exhibitor passes for July 29th
- Exhibit Space will be set up July 29th in a dedicated area of the Gallagher Athletic Center, Conference participants will pick up lunches in this space with available seating

### ATTENDEE SPONSORSHIP \$350

- Name listed in digital program

### STUDENT SPONSORSHIP \$150

- Name listed in digital program
- Support a student to receive training

### Payment Options:

**Online payment:** <https://giving.jefferson.edu/giving-guide/make-a-gift.html>

Select Designation: Other

Additional Notes: "PTTC"

**Mail a check:** payable to Jefferson, Attn: Laura Stengel, 1101 Market Street, 22<sup>nd</sup> Floor, Philadelphia, PA 19107

*For more information regarding sponsorship opportunities, please contact the Office of Institutional Advancement at 215-955-7548 or the Community and Trauma Counseling Program at 215-951-0434.*